



ECONOMIC DEVELOPMENT COMMITTEE

1st Floor Conference Room "B"

CITY OF RIDGECREST

100 West California Avenue, Ridgecrest, California 93555

Regular Meeting

Wednesday, February 13, 2019 at 5:00 pm

DRAFT MINUTES

Committee Members: L. Stephens, W. Martin, B. Farris J.R., D. Mackey

1. CALL TO ORDER – 5:07 P.M.

2. ROLL CALL

Present: L. Stephens, W. Martin, B. Farris J.R., D. Mackey

Staff: A. Mattos

3. APPROVAL OF AGENDA

Motion: M/S W. Martin/B. Farris J.R.

4. APPROVAL OF MINUTES – November 14, 2018

Approval of Minutes moved to Wednesday, March 13, 2019 meeting

5. PUBLIC COMMENTS OF ITEMS NOT ON AGENDA

Dave Matthews – Discussed Committee purview.

6. DISCUSSION & OTHER ACTION ITEMS

A. Update on Main Street America One-Day Training

Mattos – Debriefed the Committee on the One-Day Main Street America Training in Los Angeles. W. Martin requested information on other cities of comparable size as Ridgecrest using the Main Street Approach and their experiences with the program.

B. Staff Update on Economic Development Related Activities

Mattos – Spoke of recent Economic Development activities and the City's Economic Development partnerships.

C. Research on Incentivizing Development

Mattos – Debriefed the committee on initial findings and requested more time to conduct research and compile information.

D. Website and App Updates

Stephens – Showed CivicsPlus website and the various formats/layouts that the City website could take.

7. FUTURE AGENDA ITEMS

A. Follow-up Research on Incentivizing Development

B. Research on Main Street America

C. Incentivizing Development.

8. ANNOUNCEMENTS

None.

9. ADJOURN – 6:23 P.M.