



**City Organization and Services Committee
1st Floor City Council Conference Room Area 'B'
100 W California Ave, Ridgecrest, CA 93555
Wednesday, May 25, 2016 (4th Wednesday each month)**

Wednesday, May 25, 2016

Draft Minutes

COMMITTEE MEMBERS

Lori Acton, Mike Mower, Solomon Rajaratnam, Cecil Yates

Regular Meeting – 5:00 p.m.

This meeting room is wheelchair accessible. Accommodations and access to City meetings for people with other handicaps may be requested of the City Clerk (499-5002) five working days in advance of the meeting.

CALL TO ORDER: Meeting was called to order at 5:05pm.

ROLL CALL: Present: Mike Mower and Solomon Rajaratnam
Absent: Lori Acton and Cecil Yates
Staff: Dennis Speer
Recording Secretary: S. Walent

APPROVAL OF AGENDA *Motion To Approve Agenda as Amended Was Made By Rajartnam, Seconded by Mower. Motion Carried By Roll Call Vote of 2 Aye (Mower and Solomon) 0 Nays, 2 Absent (Acton and Yates), 0 Abstain*

APPROVAL OF MINUTES *Motion To Approve Minutes as Amended Was Made By Mower, Seconded by Solomon. Motion Carried By Roll Call Vote of 2 Aye () 0 Nays, 2 Absent (Acton and Yates), 0 Abstain*

PUBLIC COMMENT OF ITEMS NOT ON THE AGENDA

None

DISCUSSION AND OTHER ACTION ITEMS

1. Ways to communicate policies or issues that might be controversial

Justin O'Neill – I think a mechanism should be created that applies to anything that staff feels they want to vet with the public. What I would like to do is create a proposal for a

separate project tucked under retention recruitment recreation but I think a separate project needs to be created, needs to be priced more effectively, that's a different scope of work and then we can refine what the frame work really looks like so there is no duplication of staff time, so that I'm available to whatever thing comes up we have a process in place.

Mike Mower – Stated that with the casino issue that we couldn't have put it on the agenda any earlier than we did but that we should've put it on the agenda as a discussion with the intention of continuing it.

Justin O'Neill – And the two weeks leading up we could be releasing stuff through social media, partnering with the papers, make sure the message was very clear. Would that have prevented the controversy? Absolutely not, it's still a casino and that was going to concern people.

Mike Mower – Stated people don't always read the paper or see social media.

Justin O'Neill – That's why I use the term "educate the public" because people don't know where to go for their reliable news source. So that's why I created the website for the casino very specifically for that discussion, was to try to lay out all the information in the same place.

Mike Mower – How many hits did you get on that?

Justin O'Neill – Actually I haven't look at the analytics.

Mike Mower – So you don't know how many hits you got?

Justin O'Neill – No, but I think I could get the numbers.

Mike Mower – It be curious to see how many people actually took advantage of that.

Justin O'Neill – I think far more were reached. But I think clarifying and getting the public to understand here is how we will announce, here is how you can engage. The more times you do that the easier it becomes for the public. So I think what I need to work on is a proposal that really crafts how this thing will work, taking a lot of lessons learned from the casino. I can craft that I can bring it to this committee first in June and then bring it to the council following that if that's the way we want to do it.

Mike Mower – Yeah, let's go forward on that.

2. Broadband Committee

Jay Chun – We have not met this month because a member of our committee is on vacation and should be back today. But we do now have an appointment to meet with a representative from Frontier next Thursday. So we are going to get comments from Frontier as far as what their plans are for Ridgecrest. They are having troubles right now regional wise transitioning but we want to get from Frontier what their plans are for Ridgecrest as far as data rates, possibilities of gigabits and once we hear from her the committee needs to sit down and decide where we go from here. Because in the terms of economics it's not going in the direction we had hoped and so we will meet and

determine and come up with some recommendations for this committee and what is viable for Ridgecrest.

Mike Mower – Have we heard anymore from Mediacom?

Jay Chun – No, we haven't. Gary was going to contact the Vice President that came out and spoke with us and find out what their status is and get feedback from them and since we haven't had a meeting since that meeting I don't know if Gary ever contacted that VP.

Mike Mower – I think he was also going to give them 4-5 locations.

Jay Chun – Yes, the VP suggested that we come up with the businesses that Mediacom would be willing to do a demo for connecting the businesses with gigabit service. So at the last meeting we came up with 4-5 businesses just as a courtesy to respond back to the VP for a cost estimate.

Mike Mower – That would be nice to know how much.

Stan Rajtora – Have we actually tried to do any outreach with the public to get people to not necessarily sign up but just get a feeling if it was available would they be willing to spend \$50-\$75 a month for a bundle. Seems to me that if we are trying to market it they would want to know what the market place is. If we could show them that we've gone out and gathered info on what percentage of inhabitants and businesses it may be likely that they would be willing to spend the monthly fee.

Justin O'Neill – We did do a survey we had about 350 responses?

Jay Chun – 369 almost 400.

Mike Mower – And they all said they wanted it?

Jay Chun – Yes, but we didn't ask them at which price point.

Mike Mower – Jay, so you'll report back next month on your meeting with Frontier?

Jay Chun – Yes.

3. O'Neill Dynamics

Justin O'Neill – I pretty much covered it already.

COMMITTEE MEMBER COMMENTS

None

SUPPORT STAFF COMMENTS

Dennis Speer – Had a question about Waste Management proposal but will talk with the committee when he gets word from them.

FUTURE AGENDA ITEMS

- Broadband Committee
- O'Neill Dynamics

NEXT MEETING

- June 22, 2016

ADJOURNMENT at 5:35p.m.