



Economic Development Committee
1st Floor Conference Room "B"
CITY OF RIDGECREST
100 West California Avenue, Ridgecrest, California 93555

Regular Meeting
Wednesday, May 10, 2017 at 5:00pm

AGENDA

Committee Members: Chair Stephens, Vice Chair Martin, Sanders, Farris

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF MINUTES- April 12, 2017

PUBLIC COMMENTS OF ITEMS NOT ON AGENDA

DISCUSSION & ACTION ITEMS

- A. Kosmont Presentation
- B. Buxton Analytics Presentation

FUTURE AGENDA ITEMS

- 1. Community Development Fees
- 2. Senior Developers
- 3. Municipal Code Sections

ANNOUNCEMENTS

ADJOURNMENT



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CITY OF RIDGECREST
[100 West California Avenue, Ridgecrest, California 93555](http://100WestCaliforniaAvenue.Ridgecrest.California.93555)

Regular Meeting
Wednesday, April 12, 2017 at 5:00pm

Draft Minutes

Committee Members: Chair Stephens, Vice Chair Martin, Sanders, Farris

CALL TO ORDER: 5:16 PM

ROLL CALL: L. Stephens, J. Sanders, B. Farris, E. Thomas

Absent: W. Martin

Recording Secretary- H. Spurlock

Staff: G. Parsons

APPROVAL OF AGENDA

Stephens requested that the ISCS be added to the agenda

Motion made by Sanders, seconded by Farris

Approved by 4 ayes

APPROVAL OF MINUTES- March 30, 2017

Motion made by Farris, seconded by Sanders

Approved by 4 ayes

PUBLIC COMMENTS OF ITEMS NOT ON AGENDA

None

DISCUSSION & ACTION ITEMS

A. ICSC RECon Show

Stephens- Contacted the RACVB & IWVEDC about booth exhibit at ICSC representing Ridgecrest

Parsons- Has meeting with Lueck from RACVB to discuss show

Thomas- Do we have any identifiers of workable items that we will be up against?

Parsons- Our city is up against large developers with large budgets

Stephens- More participants from our city will make us look like we are larger players

Farris- Does not think that this is possibly the correct representation for the RACVB

Stephens- All the organizations have the same goal of bringing people to Ridgecrest, so collaboration is beneficial to all

B. Kern EDC Study

Parsons- Presented the Economic Development Strategic Plan background information. Requesting comments for the review from this committee, and the possibility of giving it to IWVEDC for comments.

Neel- Question about State Data specifically unemployment rate. Do we know what the unemployment rate is?

Parsons- Different figures come from different sources

Stephens- Agreed that IWVEDC should review and comment-

Agreed by committee to submit to IWVEDC to review and comment on draft
Stephens- What about senior developments? Seems like a more worth wild focus than industrial
Parsons- Seniors use more services. IWV 2000 worked on senior projects was challenged by finding large developers. Water would be the biggest issues at this point.
Stephens- Thinks that we need to look at seniors more than industrial
Farris- Agreed that something new should be pursued
Hawkins- Housing is an issue. Hospital is considering building to accommodate their employees
Parsons- Staff will look a list of key developers for seniors for next meeting
Stephens- Current discussions are being made about tertiary water usage for options like a golf course.
Hawkins- Mobile home parks would be an attractive option
Stephens- Condominiums are another option
Sanders- besides WEDA what did we do for industrial development? Does not think that we should completely give up on industrial
Farris- Are we farming out to the right resources?
Parsons- We have no way to know that
Sanders- What tools would you need to make it happen
Parsons- We have been looking for site selectors someone similar to Kosmont
Stephens- The larger study showed industrial possibilities
Parsons- We can send that section out to the committee
C. City property & vacant property list
Parsons- Presented the property list
Stephens- Do many cities own properties
Parsons- Many cities do acquire and sell property
Stephens- Asked about parking lot on Panamint and Sanders St.
Neel- Suggested the city sell the parking lot
Sanders- These decisions were made in the past and there is no easy or fair way to resolve it
Discussion followed on Triangle parking lot

FUTURE AGENDA ITEMS

Municipal Code Sections
Senior Development
Kosmont

ANNOUNCEMENTS

ADJOURNMENT 7:01 PM