



CITY OF RIDGECREST
100 West California Avenue
Ridgecrest, CA 93555
AGENDA

SPECIAL MEETING OF THE CITY OF RIDGECREST PLANNING COMMISSION
to facilitate the
OLD TOWN ACTION PLAN COMMITTEE
OTAPC Meeting #14
Administrative Conference Room (City Hall 2nd floor)
Thursday, June 2, 2011 at 6:30 PM

Old Town Action Plan Committee Members:

Chris LeCornu, (Chairman), Trisha Stratton (Vice Chair), Lois Beres, Peggy Breeden, Marni Dobbs, Jake Easley, Jason Patin, Carter Pope, Craig Porter, Jim Sanders, & Jerry Taylor

1. **PLANNING COMMISSION** call to order, roll call, approval of agenda, public comments, convene to **OLD TOWN ACTION PLAN COMMITTEE MEETING -**
2. **OTAP COMMITTEE ROLL CALL**
3. **PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA**
4. **BALSAM WEDNESDAY MARKET PRELIMINARY BUSINESS PLAN**– by Alan Alpers
Discussion of updated Preliminary Business Plan
Continued Discussion of Insurance for Market
5. **DISCUSSION OF CONSIDERATION OF MAINSTREET USA APPLICATION FOR OLD TOWN**
6. **DISCUSSION OF REQUEST FOR PROPOSALS FROM BRANDING CONSULTANTS**
Recommendation for OTAP Committee to consider, modify and approve
Draft Request for Proposals to retain Branding Consultant, (draft RFP available)
7. **DISCUSSION AND DECISION REGARDING FUTURE OTAP MEETING DAY AND TIME**
OTAP's recent 6:30PM / First Thursday meeting conflicts with the City's
Community Development Committee. It is recommended that the OTAP
Committee select another time date for the monthly OTAP meetings.
8. **PUBLIC COMMENTS**
9. **OTAP COMMITTEE MEMBER COMMENTS**
10. **STAFF COMMENTS**
11. **ADJOURN OTAPC, next OTAPC Meeting – To Be Announced**
12. **ADJOURN PLANNING COMMISSION, next PC Meeting – June 14, 2011**