



CITY OF RIDGECREST
100 West California Avenue
Ridgecrest, CA 93555
AGENDA

**SPECIAL MEETING OF THE CITY OF RIDGECREST PLANNING COMMISSION
to facilitate the**

**OLD TOWN ACTION PLAN COMMITTEE AND THE BRANDING FOCUS GROUP
OTAPC Meeting #22
Ridgecrest City Council Chambers
Tuesday, November 27, 2012 at 5:00 PM**

Old Town Action Plan Committee Members:

Chris LeCornu, (Chairman), Lois Beres, Marni Dobbs, Jason Patin, Carter Pope, Craig Porter, Jim Sanders, & Chip Holloway

Branding Focus Group: Nathan Ahle and Ryan Charlon

- 1. PLANNING COMMISSION call to order, roll call, approval of agenda, public comments, convene to **OLD TOWN ACTION PLAN COMMITTEE MEETING -****
- 2. OTAP COMMITTEE ROLL CALL**
- 3. PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA**
- 4. DOWNTOWN BRANDING PROJECT PRESENTATION AND PROGRAM RECOMMENDATIONS BY RON SMITH, BRANDING CONSULTANT**
- 5. PUBLIC COMMENTS**
- 6. OTAP COMMITTEE MEMBER COMMENTS**
- 7. STAFF PRESENTATION, THE *DOWNTOWN ACTION PLAN*, WHERE DO WE GO FROM HERE**
- 8. ADJOURN OTAP Committee**
- 9. ADJOURN PLANNING COMMISSION, next PC Meeting – immediately following**