



CITY OF RIDGECREST

100 West California Avenue
Ridgecrest, CA 93555

Minutes

**SPECIAL MEETING OF THE CITY OF RIDGECREST PLANNING COMMISSION
to facilitate the**

**OLD TOWN ACTION PLAN COMMITTEE
City Council Conference Room (City Hall 2nd floor)
Tuesday, January 18, 2011 at 6:30 PM**

Old Town Action Plan Committee Members

Trisha Stratton (Chair), Craig Porter (Vice Chair), Lois Beres, Jake Easley, Chris LeCornu, Melissa Reece, Jason Patin, Carter Pope, Jim Sanders, & Jerry Taylor

1. **PLANNING COMMISSION** call to order, roll call, approval of agenda, public comments, convene **OLD TOWN ACTION PLAN COMMITTEE MEETING**
2. **OTAP COMMITTEE ROLL CALL**
3. **PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA**
4. **APPROVAL OF NOVEMBER 16, 2010 OTAP Committee meeting – Approved**
5. **ELECTION OF OTAP COMMITTEE CHAIR AND VICE CHAIR FOR 2011**
Chris LeCornu Chairman; Trish Stratton Vice Chairman
6. **ACCEPTANCE OF LETTER OF RESIGNATION FROM KATHY ARMSTRONG – accepted with regrets**
7. **DISCUSSION OF STATUS OF FUNDING BRANDING CONSULTANT –report by Jerry Taylor**
Vice Mayor Taylor reported the city council will be having a special session in late Feb/ early March. Discussion will take place then about the hiring a branding consultant.
8. **CONTINUED DISCUSSION OF TRASH KEYS TO MERCHANTS –report by Jim McRea**
Jim McRea indicated that a limited number of keys available but will look into getting more for local merchants.
9. **DISCUSSION OF BALSAM STREET MARKET**
Vice Mayor Jerry Taylor suggested Balsam Street manger should possibly be compensated at start up. Activities and Marketing Subcommittee agreed to hold meeting next week to include possible Balsam Street Market Manager.
10. **UPDATE ON OLD TOWN ACTION PLAN DOCUMENT – report by Matthew Alexander**
11. **PUBLIC COMMENTS**
12. **OTAP COMMITTEE MEMBER COMMENTS**
13. **STAFF COMMENTS**
14. **ADJOURN OTAPC, next OTAPC Meeting – February 15, 2011**
15. **ADJOURN PLANNING COMMISSION, next PC Meeting – January 25, 2011**