

CITY OF RIDGECREST CITY ORGANIZATION COMMITTEE AGENDA



January 5, 2023
5:30 PM
REGULAR MEETING

City Council Chambers
West California Avenue
Ridgecrest, CA 93555

CITY ORG COMMITTEE:

Eric Bruen, Chairman; Solomon Rajaratnam, Committee Member; Vanessa Hayman, Committee Member; Bill Farris Jr., Committee Member

CALL TO ORDER –

ROLL CALL –

APPROVAL OF AGENDA –

APPROVAL OF MINUTES –

1. Approve draft minutes of the regular meeting dated 11-3-2022.

PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA –

DISCUSSION ITEMS -

2. SB 1383 Education and Outreach Plan – Updates (McKenzie)
3. Wayfinding Signage – Updates (Medina)
4. Review Quality of Life Survey Results – Potential Future Discussion Topics

COMMITTEE COMMENTS/ANNOUNCEMENTS –

ADJOURNMENT –

This agenda is available on the City of Ridgecrest website at <https://www.ridgecrest-ca.gov/AgendaCenter/City-Organization-Committee-3>.

CITY OF RIDGECREST

PUBLIC MEETING PARTICIPATION

VIRTUALLY ATTEND MEETING

*City Organization Committee meetings are OPEN to public attendance. Although Chambers are OPEN, public participation is still encouraged via call-in or written correspondence. **Call in Number 650-479-3208, Access Code 2553 472 8606.** On the city's homepage (<https://ridgecrest-ca.gov/>) is a quick link to 'Virtually Attend Committee Meetings.' When you follow the link you will see the log in information for City Org. If you log in online first you can enter your Caller ID when you call in.*

PUBLIC PARTICIPATION

Pursuant to Government Code section 54954.3 members of the public are afforded the opportunity to address the Committee. This time has been set aside for the public to address the Committee on items NOT listed on the agenda. The Committee will not act upon these items at this meeting other than to review and/or provide direction to staff.

HEARING MATERIALS

Any writings or documents distributed to a majority of the members of the Committee regarding any open session item on this agenda will be made available for public inspection in the City Clerk's Office located at 100 W. California Avenue, during normal business hours. These writings or documents will also be available for review at the meeting.

Persons unable to attend a hearing may submit comments regarding a scheduled item to Megan McKenzie, 100 W. California Avenue, Ridgecrest, CA 93555. Written comments received by the close of the business day prior to the hearing will be brought to the attention of the Committee and made part of the official record.

ADDITIONAL INFORMATION

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Megan McKenzie at (760) 499-5061. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II)

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CITY OF RIDGECREST

CITY ORGANIZATION COMMITTEE **DRAFT** MINUTES



November 8, 2022
5:30 pm
REGULAR MEETING
City Council Chambers
100 West California Avenue
Ridgecrest, CA 93555

CITY ORG COMMITTEE:

Eric Bruen, Chairman; ~~Peggy Breeden, Committee Member~~ Solomon Rajaratnam, Committee Member; Vanessa Hayman, Committee Member; Bill Farris Jr., Committee Member

CALL TO ORDER – 5:32pm

ROLL CALL – absent: Rajaratnam

APPROVAL OF AGENDA – all in favor

APPROVAL OF MINUTES – all in favor

5. Approve draft minutes of the regular meeting dated 9-1-2022.

PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA –

DISCUSSION ITEMS -

6. SB 1383 Education and Outreach Plan – Updates (McKenzie)

- CalRecycle Local Assistance Grant
 - Expenditure Report #1 submitted (11/2)
 - To date: approximately \$24,345 of funds are unencumbered
 - Eligible uses of funds include Education/Marketing/Outreach
 - Funds must be expended by end of grant term on April 2, 2024
 - Committee Comments:**
 - No comments.
- Informational Magnets & Stickers (Grant Funded Education/Outreach)
 - Received CalRecycle approval for design of materials (10/22)
 - Total Cost: \$1286.86 (2500 magnets, 2500 compostable bag stickers, 250 CoR stickers)
 - Estimated timeline: CoR stickers received (11/2); magnets expected in next week
 - Committee Comments:**
 - No comments.
- Compostable Bag Give-Away (Grant Funded Outreach)
 - Received (11/1)
 - Total Cost: \$1100 (6000 3-gallon compostable bag liners, 3000 resealable

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- compostable bags for distribution)
 - For giveaways: 5 bag liners/person + SB 1383 magnets/stickers
 - Committee Comments:**
 - Bruen: upcoming events (Tree Lighting Ceremony, Holiday Parade, Santa’s Art Shop, etc.)
- EcoHero Show Program (Grant Funding Reserved)
 - To date, no schools have scheduled shows with EcoHero
 - Encumbered grant funds that are not utilized will be eligible for other ‘Education’ uses
 - Committee Comments:**
 - Bruen: Any schools participating? McKenzie: Not to date. Will keep Committee updated.
- RAW Media Educational Video (Grant Funded Education)
 - Completed October 2022
 - Planned Release: December 2022 to website, social media, etc.
 - Committee Comments:**
 - Bruen: Loop footage on City broadcast, at events, Ridgecrest cinemas, etc.
- Trash Talk Town Hall #2
 - Potential Scheduling: December 2022
 - Same format as Town Hall #1
 - Include representatives from Kern County PW
 - Remaining consulting hours with Zencity (2 hrs)
 - Committee Comments:**
 - Bruen: recommend Kyle/Solomon to moderate as Council rep.
- Misc. Public Outreach/Feedback
 - FAQs re: increase in rates, costs of service
 - Follow-up with Susan Read (News Review) re: SB1383 costs
 - Update FAQ document to add more info re: rates (?)
 - More education re: recycling resources, BMPs, etc.
 - Committee Comments:**
 - Bruen: agree re: adding language to FAQ document
 - Bruen: social media suggestion re: rightsizing option to reduce rates
 - Strand: coordination with WM to touch base prior to can distribution (Jan. 23)

7. Annual Committee Summary - 2022 (McKenzie)

- SB 1383 Organic Recycling Regulations
 - Notice of Intent to Comply
 - Ordinance Amendment(s)
 - Franchise Agreement Amendments
 - CalRecycle Local Assistance Grant
 - Outrage Mitigation Strategy/Public Outreach
- Fire Services Contract
- Wayfinding Signage
 - Committee Comments:**
 - Farris: Great idea for future reference to newly elected members

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COMMITTEE COMMENTS/ANNOUNCEMENTS –

- Petroglyph Festival: November 5-6th

ADJOURNMENT – 6:02pm