



# CITY OF RIDGECREST

100 W. California Avenue  
Ridgecrest, CA 93555

## Economic Development Committee

February 9, 2022 • 5:00 p.m. – 6:00 p.m. • Council Chambers

### *Committee Members*

Kyle Blades, Chairman | Solomon Rajaratnam, Vice Chairman | Bernie Mondragon, Planning Commissioner | Bill Farris Jr., Planning Commissioner

### **Call to Order –**

### **Roll Call –**

### **Approval of Agenda –**

### **Approval of Minutes –**

- Draft minutes from Regular Meeting on 1-12-2021

### **Public Comment of Items Not on the Agenda -**

### **New Business -**

- Economic Outlook Conference – Feb. 24th 2022
- Economic Roundtable Report – Ridgecrest Update
- Commercial Property – Overview & Discussion

### **Old Business -**

- Potential Recruitment Follow-Up
- Public Outreach Update – Economic Development
- ISCS Conference Strategy

### **Future Agenda Items -**

### **Announcements -**

### **Adjournment –**

**Meetings are currently open to the public. To participate remotely, please call: 1-650-479-3208, meeting access code: 182 348 6283.**



# CITY OF RIDGECREST

100 W. California Avenue  
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## Economic Development Committee – **DRAFT Minutes**

January 12, 2022 • 5:00 p.m. – 6:00 p.m. • Council Chambers

### *Committee Members*

Kyle Blades, Chairman | Solomon Rajaratnam, Vice Chairman | Bernie Mondragon, Planning Commissioner | Bill Farris Jr., Planning Commissioner

### **Call to Order – 5:00 p.m.**

### **Roll Call – all present**

### **Approval of Agenda – all in favor**

### **Approval of Minutes – all in favor**

- Draft minutes from Regular Meeting on 12-8-2021

### **Public Comment of Items Not on the Agenda - none**

### **New Business -**

- ICSC Upcoming Conference – May 2022  
*Reservations for B. Farris, K. Blades, M. McKenzie, & R. Srand*
- Franchisee Outreach  
*Scheduled to post to social platforms, website updates*  
*Potential to schedule workshops/additional outreach*  
*S. Rajaratnam asked about other potential franchise recruitment*  
*Jersey Mike's, Panera Bread, UPS Store*  
*City role in outreach*  
*Potential to reach out to current franchise owners*  
*Tehachapi coordination/support*

### **Old Business -**

- Recruitment Follow-Up  
*UPS – potential locations; franchisee*  
*Potential locations for approval: RACVB, 900 S. China Lake*  
*Ross – researching potential locations; need ~18k sq. ft., low rent building*  
*Oasis – movie theater/bowling alley timeline pushed back by 6 months [costs/inflation]*  
*Working on parking lot & foundation in the meantime*  
*Panera – drive thru site*  
*S. Rajaratnam – timeline of current development*  
*Dutch Bros – March/April '22*  
*Holiday Inn – April '22*

### **Future Agenda Items -**

- Franchisee Outreach
- ICSC May '22 Strategy Planning
- Economic Outlook Conference?

**Announcements -**

**Economic Outlook Conference – February 24, 2022**

**Strong Performance of Panda Express Post-Opening**

**Adjournment – 5:25 p.m.**

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