



**CITY OF RIDGECREST**  
**ECONOMIC DEVELOPMENT COMMITTEE**  
**AGENDA**

City Council Chambers  
100 West California Avenue  
Ridgecrest, CA 93555

Wednesday, March 10, 2021  
5:00PM  
REGULAR MEETING

All Committee meetings will be held as virtual meetings until further notice. This means meetings are closed to public attendance and only committee members and essential staff are allowed to be physically present. Public participation is solely via call in (number below). In accordance with the Governor's Executive Order N-25-20, Committee Members may use teleconferencing to participate in meetings.

**New Information** – On the city's homepage (<https://ridgecrest-ca.gov/>) is a quick link to 'Virtually Attend Committee Meetings.' When you follow the link you will see the log in information and any supporting documents for viewing.

**TO, PARTICIPATE, PLEASE CALL:** 1-650-479-3208 Call-in toll number (US/Canada)  
Meeting number (access code): 182 348 6283

**CALL TO ORDER**

**ROLL CALL**

- Committee Members: K. Blades, S. Rajaratnam, B. Farris, B. Mondragon

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES**

- February 10, 2021

**PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA**

**DISCUSSION AND OTHER ACTION ITEMS**

1. Social Media Re-Branding Update
2. Scope of Economic Development Committee
3. Staff Report/Updates

**FUTURE AGENDA ITEMS**

**ANNOUNCEMENTS**

**ADJOURNMENT**

## City of Ridgecrest Public Meeting Protocol In Response to Coronavirus (COVID-19)

**Until further notice, all City of Ridgecrest Committee meetings will be held in the City Council Chambers to allow for social distancing and are closed to public attendance. Only Committee members and essential staff are allowed to be physically present, and will be seated the recommended distance from each other. Public participation is solely via call-in or via written correspondence. TO PARTICIPATE, please call, email, or send mail to the contact info provided below/on the Committee Agenda.**

In accordance with the Governor's Executive Order N-25-20, Committee Members may use teleconferencing to participate in meetings.

On March 12, 2020, Governor Newsom issued Executive Order N-25-20, relating to the convening of public meetings in light of the COVID-19 pandemic. At this time, Ridgecrest is continuing to hold City Committee meetings in order to conduct essential business. However, as suggested by the Center for Disease Control, we are temporarily requiring the public to use one of the following alternatives for participating:

- **Call in for public comments / Statements from the Public:**

The public will be allowed to address the Committee during the public comment section of the agenda about subjects within the jurisdiction of the Committee and that do not already appear on the agenda. No action may be taken on off-agenda items unless authorized by law. Questions posed to the Committee may be answered after the meeting or at a future meeting. Dialog or extended discussion between the public and the Committee or staff will be limited in accordance with the Brown Act. The public comment portion of the meeting will be limited to five (5) minutes per speaker. Each person is limited to one comment during public comments. All remarks and questions should be addressed to the Committee as a whole and not to any individual member or staff.

To participate with verbal comments, **please call in using the contact info provided on the Committee Agenda**. All callers will be able to hear and speak as with a traditional conference call. As redundant as it may be, PLEASE state your name each time you speak during the meeting for the purpose of recording meeting minutes. **Additionally, please be sure to mute the call when you are not speaking.** \*Please Note: This process will be a learning curve for all, please be patient.

- **Submit comments in writing**

We encourage submittal of written comments supporting, opposing, or otherwise commenting on an agenda item, for distribution to the Committee prior to the meeting. Send emails to [mancheta@ridgecrest-ca.gov](mailto:mancheta@ridgecrest-ca.gov); written correspondence may be sent to via mail to **Meliza Ancheta, Economic Development**, 100 W. California Ave., Ridgecrest, CA 93555. Please specify to which Committee and agenda item your comment relates. All communication, whether it is a formal letter or an online informal email, will be read by the Committee.

In compliance with the Americans with Disabilities Act, if you are a disabled person and you need a disability-related modification or accommodation to participate in the meeting, please contact **Ricca Charlon at (760) 499-5002**. Requests must be made as early as possible and at least one full business day before the start of the meeting.

Please click on the link below to access the Committee Agendas and Minutes.  
<https://ridgecrest-ca.gov/223/Boards-Commissions>

Please note this process is temporary and subject to change due to various circumstances. If you have any questions please contact us.