

# CITY OF RIDGECREST

## CITY ORGANIZATION COMMITTEE AGENDA

City Council Chambers  
100 West California Avenue  
Ridgecrest, CA 93555



August 4<sup>th</sup>, 2022  
5:30 p.m.  
REGULAR MEETING

### **CITY ORG COMMITTEE:**

Eric Bruen, Chairman; Peggy Breeden, Committee Member; Vanessa Hayman, Committee Member; Bill Farris Jr., Committee Member

**CALL TO ORDER -**

**ROLL CALL -**

**APPROVAL OF AGENDA -**

**APPROVAL OF MINUTES -**

1. Approve draft minutes of the regular meeting dated 7-7-2022.

**PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA -**

**DISCUSSION ITEMS -**

### **2. SB 1383 Education and Outreach Plan (McKenzie)**

- FAQs – Update to One-Page Educational Flyer
- RAW Media – Potential Outreach Video
- EcoHero Educational School Program

### **3. Wayfinding Signage (Medina)**

- Outreach Meetings with Museum Reps. Delayed to August

**COMMITTEE COMMENTS/ANNOUNCEMENTS -**

**ADJOURNMENT -**

*This agenda is available on the City of Ridgecrest website at <https://www.ridgecrest-ca.gov/AgendaCenter/City-Organization-Committee-3>.*

# CITY OF RIDGECREST

## PUBLIC MEETING PARTICIPATION

### **VIRTUALLY ATTEND MEETING**

*City Organization Committee meetings are OPEN to public attendance. Although Chambers are OPEN, public participation is still encouraged via call-in or written correspondence. **Call in Number 650-479-3208, Access Code 2553 472 8606.** On the city's homepage (<https://ridgecrest-ca.gov/>) is a quick link to 'Virtually Attend Committee Meetings.' When you follow the link you will see the log in information for City Org. If you log in online first you can enter your Caller ID when you call in.*

### **PUBLIC PARTICIPATION**

*Pursuant to Government Code section 54954.3 members of the public are afforded the opportunity to address the Committee. This time has been set aside for the public to address the Committee on items NOT listed on the agenda. The Committee will not act upon these items at this meeting other than to review and/or provide direction to staff.*

### **HEARING MATERIALS**

*Any writings or documents distributed to a majority of the members of the Committee regarding any open session item on this agenda will be made available for public inspection in the City Clerk's Office located at 100 W. California Avenue, during normal business hours. These writings or documents will also be available for review at the meeting.*

*Persons unable to attend a hearing may submit comments regarding a scheduled item to Megan McKenzie, 100 W. California Avenue, Ridgecrest, CA 93555. Written comments received by the close of the business day prior to the hearing will be brought to the attention of the Committee and made part of the official record.*

### **ADDITIONAL INFORMATION**

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Megan McKenzie at (760) 499-5061. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II)*

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# CITY OF RIDGECREST

## CITY ORGANIZATION COMMITTEE **DRAFT** MINUTES

City Council Chambers  
100 West California Avenue  
Ridgecrest, CA 93555



July 7<sup>th</sup>, 2022  
5:30 p.m.  
REGULAR MEETING

*City Organization Committee meetings are OPEN to public attendance. Although Chambers are OPEN, public participation is still encouraged via call-in or written correspondence. Call in Number 650-479-3208, Access Code 2553 472 8606.*

### **CITY ORG COMMITTEE:**

Eric Bruen, Chairman; Peggy Breeden, Committee Member; Vanessa Hayman, Committee Member; Bill Farris Jr., Committee Member

### **CALL TO ORDER – 5:36**

**ROLL CALL – absent: Eric Bruen**

**APPROVAL OF AGENDA – all in favor**

**APPROVAL OF MINUTES –all in favor**

4. Approve draft minutes of the regular meeting dated 6-2-2022.

### **PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA**

### **DISCUSSION ITEMS**

#### **5. SB 1383 Education and Outreach Plan (McKenzie)**

- Exhibit C5, WM Franchise Agreement
  - Approved at City Council on July 6, 2022
- WM Fall Newsletter, Update by July 8<sup>th</sup>
  - Added language to address new programs/requirements for SB 1383
- Develop FAQs for easy reference
  - City staff working with WM and CalRecycle to draft FAQs for Committee review
  - Will be included as update to one-page informational flyer

#### **6. Wayfinding Signage (Medina)**

- Public Outreach
  - Continue to stay in contact with museums and other cities for input
- Design + Location
  - flexible design; include post or just signs for attachment

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- 36x36 = biggest size available with wind speed consideration
- suggested locations; id points of reference
- Committee Comments
  - Breeden: cost differences between designs (pole w/ sign ~\$3800 each, \$1600 for signs without posts)
  - Strand: budget of \$20-25k for project; estimate of 6-8 signs with this funding; Caltrans encroachment permits required N. of 178 = fees required
  - Breeden: liability = City, recommendation for City installation, in house engineers can design footings
  - McKenzie: question of consistency with location/visibility
  - Farris: adding public safety info (hospitals, fire stations, etc.)
  - Strand: location will determine which features to highlight; certain requirements for design per CalTrans; importance of coordinating with museums/gather feedback from public

### **COMMITTEE COMMENTS/ANNOUNCEMENTS**

- Farris – likes sign design selected by committee

### **ADJOURNMENT -6:09pm**