

# CITY OF RIDGECREST

## CITY ORGANIZATION COMMITTEE MINUTES



September 10, 2022  
5:30 PM  
REGULAR MEETING  
City Council Chambers  
100 West California Avenue  
Ridgecrest, CA 93555

### **CITY ORG COMMITTEE:**

Eric Bruen, Chairman; Peggy Breeden, Committee Member; Vanessa Hayman, Committee Member; Bill Farris Jr., Committee Member

### **CALL TO ORDER – 5:31pm**

**ROLL CALL – absent: Peggy Breeden**

**APPROVAL OF AGENDA – all in favor**

**APPROVAL OF MINUTES – all in favor**

1. Approve draft minutes of the regular meeting dated 8-4-2022.

### **PUBLIC COMMENTS OF ITEMS NOT ON THE AGENDA –**

- Mary Kus: Interest in Re-starting median art program; support of sculpture garden project → add to Future Agenda Items; Strand: staff supportive in adding for discussion in future (timeline dependent on staff time)

### **DISCUSSION ITEMS -**

#### **2. SB 1383 Education and Outreach Plan – Updates (McKenzie)**

- Informational Magnets & Stickers
  - Review draft designs for magnets and stickers
  - Cost estimate for printing: Quantity? Budget? (expenses must be approved by CalRecycle prior to expending grant funds)
  - Estimated timeline: prior to October '22
- ***Committee Comments:***
  - Bruen- confirm sizing of magnets (6x4)
- EcoHero Show Program
  - Budget approved by CalRecycle (\$11k)
  - Staff has performed initial outreach to identified schools to inform of program
  - EcoHero will reach out to schools in Sept.-Oct. to begin scheduling thru May '23
- RAW Media Educational Video
  - Budget approved by CalRecycle (\$5k)

This agenda is available on the City of Ridgecrest website at <https://www.ridgecrest-ca.gov/AgendaCenter/City-Organization-Committee-3>.

- Participation with WM and Kern County PW; Community Garden TBD
- Wrapping up pre-production; filming scheduled to begin next week
- Projected completion: September/October '22
- Trash Talk Town Hall
  - Scheduled Wednesday, Sept. 14<sup>th</sup> at 6pm in Council Chambers
  - Informal style meeting will include brief presentation followed by Q&A with City staff & WM representatives; Kyle Blades will moderate Q&A session with public
  - No time limit for public comment – comments should be relevant to the topic (trash). Forum will be broadcast live and allow for call-in comments

***Committee Comments:***

  - Bruen: timeline for scheduling future meetings? McKenzie: TBD, dependent on resident turn-out, City staff/representative availability
  - Skip Gorman: Latitude with CalRecycle under SB1383? Strand: No, CalRecycle will hold the City responsible for implementing & enforcing SB 1383; Bruen: City intends to be as reasonable as possible with enforcement as allowed under state regulations.

### 3. Wayfinding Signage - Updates (Medina)

- Public Outreach
  - Meetings with museums (Maturango + CLM) in August '22 for feedback on design recommendation; next step to create public feedback survey
- Budget/Planning
  - Price per sign, \$3200; considering eight signs total; need to determine placement locations – sign content will be determined based on location(s)

***Committee Comments:***

  - Bruen – recommendation to hold off on public outreach until more design info is available

### COMMITTEE COMMENTS/ANNOUNCEMENTS –

- Bruen: Request 1pg summary document of City Org Committee projects for distribution to newly elected/returning Council members (present October/November)
- McKenzie: Schedule next 'Trash Talk Town Hall' for Q4 of 2022

### ADJOURNMENT – 6:14pm

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## PUBLIC MEETING PARTICIPATION

### **VIRTUALLY ATTEND MEETING**

*City Organization Committee meetings are OPEN to public attendance. Although Chambers are OPEN, public participation is still encouraged via call-in or written correspondence. **Call in Number 650-479-3208, Access Code 2553 472 8606.** On the city's homepage (<https://ridgecrest-ca.gov/>) is a quick link to 'Virtually Attend Committee Meetings.' When you follow the link you will see the log in information for City Org. If you log in online first you can enter your Caller ID when you call in.*

### **PUBLIC PARTICIPATION**

*Pursuant to Government Code section 54954.3 members of the public are afforded the opportunity to address the Committee. This time has been set aside for the public to address the Committee on items NOT listed on the agenda. The Committee will not act upon these items at this meeting other than to review and/or provide direction to staff.*

### **HEARING MATERIALS**

*Any writings or documents distributed to a majority of the members of the Committee regarding any open session item on this agenda will be made available for public inspection in the City Clerk's Office located at 100 W. California Avenue, during normal business hours. These writings or documents will also be available for review at the meeting.*

*Persons unable to attend a hearing may submit comments regarding a scheduled item to Megan McKenzie, 100 W. California Avenue, Ridgecrest, CA 93555. Written comments received by the close of the business day prior to the hearing will be brought to the attention of the Committee and made part of the official record.*

### **ADDITIONAL INFORMATION**

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Megan McKenzie at (760) 499-5061. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II)*

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