



Press Release

RIDGECREST POLICE DEPARTMENT ASKS RESIDENTS TO SIGN-UP TO RECEIVE LOCAL ALERTS

Ridgecrest, CA - Residents Can Now Receive Real Time Public Safety Messages Through Nixle

The Ridgecrest Police Department has partnered with Nixle to implement its Community Notification System to alert residents in real-time for localized emergency situations and relevant community advisories.

As a resident, there are several simple ways to register:

1. Text RIDGECRESTPD to 888777 from your mobile phone
2. Go to www.ridgecrest-ca.gov and sign up via the Nixle Widget. The Nixle Widget is on the Police Department webpage. Go to the "Departments" tab and click on "Police."

Once registered, residents will receive a confirmation text to their mobile device. Residents may also customize their alert settings by going to www.nixle.com and creating a User Profile.

All Alerts will be targeted geographically, allowing residents to receive localized, relevant alerts from the Ridgecrest Police Department. Nixle Alerts can be received via Text, Email, and the Web. The Ridgecrest Police Department will also rebroadcast (forward) alerts from the National Weather Service. Users will receive alerts and advisories of weather and other geographic related issues.

In the next few months, the City of Ridgecrest will be expanding the use of the Nixle platform to include Parks & Recreation alerts, Family Movie Night alerts. Etc... These additional categories can be "opted in" at a later time and instruction will be provide to Nixle users.

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