



**MINUTES OF THE SPECIAL TOWN HALL MEETING
OF THE RIDGECREST CITY COUNCIL/
SUCCESSOR REDEVELOPMENT AGENCY/
FINANCING AUTHORITY/
HOUSING AUTHORITY**

**Kerr McGee Center
100 West California Avenue
Ridgecrest, California 93555**

**April 1, 2014
6:00 pm**

CALL TO ORDER – 6:00 p.m.

ROLL CALL

Council Present: Mayor Daniel O. Clark; Vice-Mayor Marshall 'Chip' Holloway;
Council Members James Sanders, Lori Acton, and Steven
Morgan

Staff Present: City Manager Dennis Speer; City Clerk Rachel J. Ford; and
other staff

SPECIAL SESSION – 6:00 p.m.

1. Strategic Planning Process – Goals and Objectives Workshop

Dennis Speer

- Presented staff report reviewing the process of developing a strategic plan.

Dan Clark

- Introduced facilitators and attendees

Workshop consisted of a 15 minute discussion session for each group table followed by open discussion of potential goals identified by each group table.

Attendees were provided with 5 colored dots which they could use to vote for their choices of the previous and new goals discussed.

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Audience reviewed the total votes and identified the top ten goals as followed:

1. Implement and Fund the pavement Management System
2. Improve quality of parks and sports facilities
3. Promote economic development alliance
4. Become alternate energy center
5. Meet the needs of youth
6. Create a signature event
7. Provide sufficient staffing
8. Enhance code enforcement
9. Create a vibrant downtown
10. Explore and develop a purple pipe system for grey water

ADJOURNMENT at 8:30 pm



Rachel J. Ford, CMC
City Clerk